

Conference Supporter & Exhibitor Opportunities



CHARTING NEW PATHS

Shaping the Future of Hospice & Palliative Care

MINNESOTA **NETWORK** OF
HOSPICE & PALLIATIVE CARE

2025 Conference
April 7 & 8
Radisson Blu Mall of America

Join us at the 2025 conference where hospice and palliative care professionals will come together for essential learning and meaningful connections.



Imagine the night sky as a vast, uncharted sea, each star a beacon of hope, guiding us through the profound journey of hospice and palliative care. Just as navigators once relied on the constellations to traverse the unknown, we too look to innovative practices and compassionate care to illuminate the future of this vital field. This year, we are thrilled to announce our upcoming conference "Charting New Paths: Shaping the Future of Hospice & Palliative Care." .

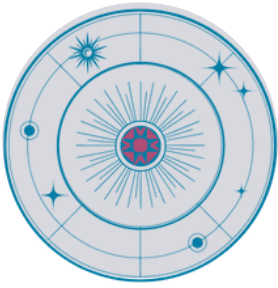


CHARTING NEW PATHS

Shaping the Future of Hospice & Palliative Care

[Support/Exhibit Now](#)





Conference Highlights



Over 500 attendees
in 2024

Excellent education
and CEU
opportunities

Connection and
conversation with
others passionate
about end-of-life
and serious illness
care

Unique &
memorable
destination event

Largest regional
hospice conference
in the US

Exciting & relevant
speakers & sessions

In-person for
networking &
authentic
connections

Our 2025 conference will be held at Radisson Blu Mall of America. Radisson Blu has 26,300 square feet of versatile event space, including two elegant ballrooms and 14 meeting venues. The facilities feature thoughtful amenities like free Wi-Fi and videoconferencing. You'll also appreciate individual room climate control, printing services, and excellent catering. After the event or between sessions, you can take the hotel's skyway connection to Mall of America® or explore nearby attractions.



Overview of Supporter & Exhibitor Options

Choosing your level of involvement is flexible and tailored to suit your needs. You can opt to be a supporter, an exhibitor, or both. Each option is priced separately, ensuring you only pay for what you need.

Members and those at specific supporter levels can also enjoy **additional discounts**, making it even more beneficial to participate.

Read more about the specific benefits and perks on the following pages.

First-Come, First-Served Basis for Sponsor and Exhibitor Opportunities.

Please be advised that all sponsor and exhibitor opportunities are offered on a first-come, first-served basis. Applications will be accepted in the order they are received. Interested organizations and businesses should complete the [provided online form](#) to express their interest. Submission of the form will automatically place you in the queue with a date and time stamp. We will reach out to you after receiving your form.

Supporter Opportunities

Gold Support Sun Level	1 Available	\$15,000 Member \$20,000 Non-member
Silver Support Moon Level	3 Available	\$10,000 Member \$15,000 Non-member
Bronze Support Star Level	Unlimited	\$5,000 Member \$8,000 Non-member
Standard Support Galaxy Level	Unlimited	\$2,000 Member \$5,000 Non-member

Exhibitor Opportunities

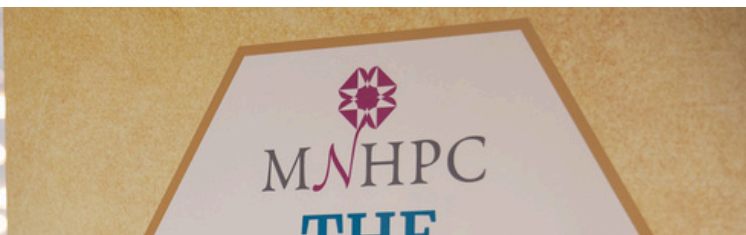
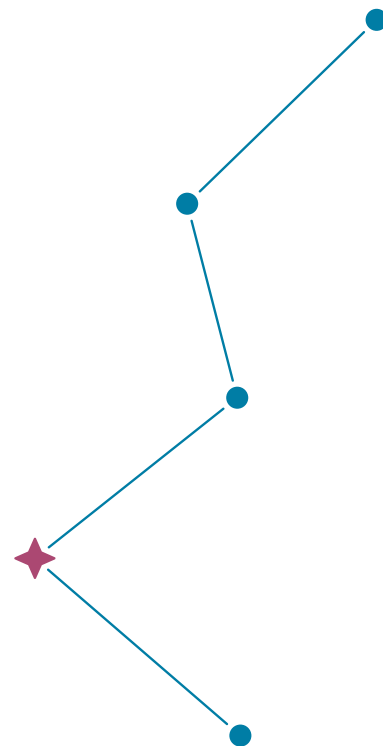
Elite Exhibitor	7 Available	\$3,200 flat rate
Standard Exhibitor	28 Available	\$2,200 Members \$2,700 Non-members

Additional Opportunities

Lunch & Learn	Six Available	\$3,000 Members \$5,000 Non-members
Conference Guidebook Advertisements	Unlimited	\$200 Half page \$400 Full page

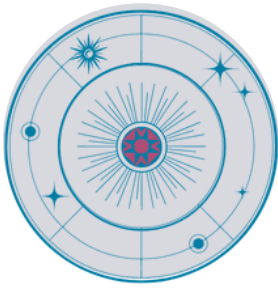
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Supporting MNHPC's conference is not only a strategic investment for companies & organizations looking to increase their visibility, establish themselves as thought leaders, and generate new business opportunities, but it also plays a crucial role in uplifting the community. **By backing this event, you contribute to the collective growth and knowledge-sharing that benefits all participants.**



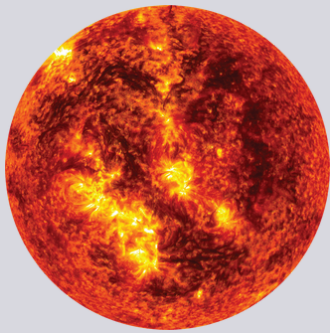
- Enhance brand strength, visibility, and reputation
- Establish leadership in end-of-life and serious illness industry
- Networking opportunities and generate leads
- Support the community and build credibility and trust

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Support Levels at a Glance

We invite you to join us in illuminating MNHPC's mission by becoming a sponsor at any level—Sun, Moon, Star, or Galaxy. Each sponsorship tier is critical and impactful, helping us navigate challenges & create constellations of success. Your support, whether guiding us through the night, shining among many, or driving our growth, is deeply valued and profoundly appreciated. Together, we can make a lasting difference. Thank you for considering supporting the 2025 conference; your generosity is the force that propels us forward.



Gold Supporter Sun Level

One available

\$15,000 Member

\$20,000 Non-member

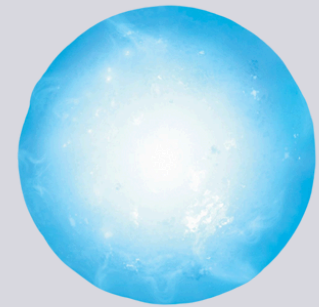


Silver Supporter Moon Level

Three available

\$10,000 Member

\$15,000 Non-member

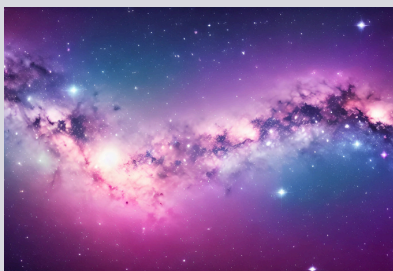


Bronze Supporter Star Level

Unlimited

\$5,000 Member

\$8,000 Non-member



Standard Supporter Galaxy Level

Unlimited

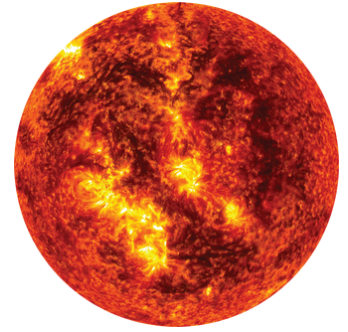
\$2,500 Member

\$5,000 Non-member



Gold Supporter – Sun Level

One available
\$15,000 Member
\$20,000 Non-member



As a Sun Level sponsor, you are at the center of our universe, providing essential energy and warmth that fuels our mission. Your contribution will shine brightly, illuminating every project and initiative.

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- 6 complimentary conference registrations
- Conference lanyard branded with logo
- Conference tote bag co-branded with logo
- Prominent placement of logo & link on conference website
- Prominent logo placement at conference on all signage
- Exclusive mentions: acknowledgments from podium and on social media
- Access to attendee list two weeks prior & two weeks after conference
- Social media & eblast inclusion
- Two full page color promotions in the MNHPC newsletter, The Alert (pre and post conference)
- Full page advertisement in the conference guidebook
- \$1,000 exhibit table discount
- \$1,000 “Lunch & Learn” discount

Silver Supporter – Moon Level

Three available
\$10,000 members
\$15,000 non-members



Moon Level sponsors reflect the light of our mission, guiding us through the night and providing stability. Your support helps us navigate challenges and continue our journey.

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- 4 complimentary conference registrations
- Conference tote bag co-branded with logo
- Prominent placement of logo & link on conference website
- Prominent logo placement at conference on all signage
- Exclusive mentions: acknowledgments from podium and on social media
- Access to attendee list two weeks prior & two weeks after conference
- Social media & eblast inclusion
- Two full page color promotions in the MNHPC newsletter, The Alert (pre and post conference)
- Full page advertisement in the conference guidebook
- \$800 exhibit table discount
- \$800 “Lunch & Learn” discount

Bronze Supporter – Star Level Unlimited

\$5,000 Members
\$8,000 Non-members



As a Star Level sponsor, you are one of many small lights that make the night sky beautiful. Your support, along with others, creates a constellation of success.

First-Come, First-Served Basis for Sponsor and Exhibitor Opportunities.

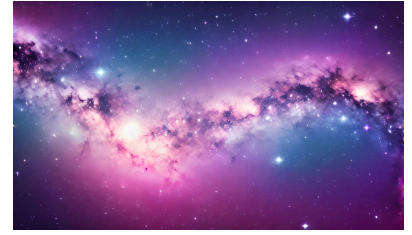
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- 2 complimentary conference registrations
- Prominent placement of logo & link on conference website
- Prominent logo placement at conference on all signage
- Exclusive mentions: acknowledgments from podium and on social media
- Social media & eblast inclusion
- Two full page color promotions in the MNHPC newsletter, The Alert (pre and post conference)
- Full page advertisement in the conference guidebook
- \$500 exhibit table discount
- \$500 “Lunch & Learn” discount

Standard Supporter – Galaxy Level Unlimited

\$2,000 Members
\$5,000 Non-members



Galaxy Level sponsors are the birthplaces of stars, representing the creativity and potential that drives our initiatives. Your foundational support helps us grow and expand.

First-Come, First-Served Basis for Sponsor and Exhibitor Opportunities.

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- Prominent placement of logo & link on conference website
- Prominent logo placement at conference on all signage
- Social media & eblast inclusion
- Two full page color promotions in the MNHPC newsletter, The Alert (pre and post conference)
- Half page advertisement in the conference guidebook





Exhibiting at the 2025 conference promises to be an unparalleled experience in a beautiful setting, surrounded by excellent people. It's a prime opportunity to showcase your work and products, connect with colleagues, and enhance your brand's visibility. Last year's event was an incredible success, with everyone enjoying the vibrant atmosphere and engaging interactions. Spots are expected to sell quickly this year, don't miss the chance to be part of this exceptional gathering!



Elite Exhibitor

- Elite table placement in the Grand Foyer
- 6 foot draped exhibitor table
- Exposure in marketing eblasts
- 2 exhibitor passes -includes meals and beverages
- Only 7 tables available

\$3,200 flat rate

Standard Exhibitor

- Premium exhibit table placement in the Grand Foyer or on the Radisson Blu "Sky Bridge"
- 6 foot draped exhibitor table
- Exposure in marketing eblasts
- 2 exhibitor passes -includes meals and beverages

\$2,200 Members

\$2,700 Non-members

In the vast cosmos of exhibition, every table is a radiant star, each with unique brilliance ready to inspire & contribute to the impact of the conference.

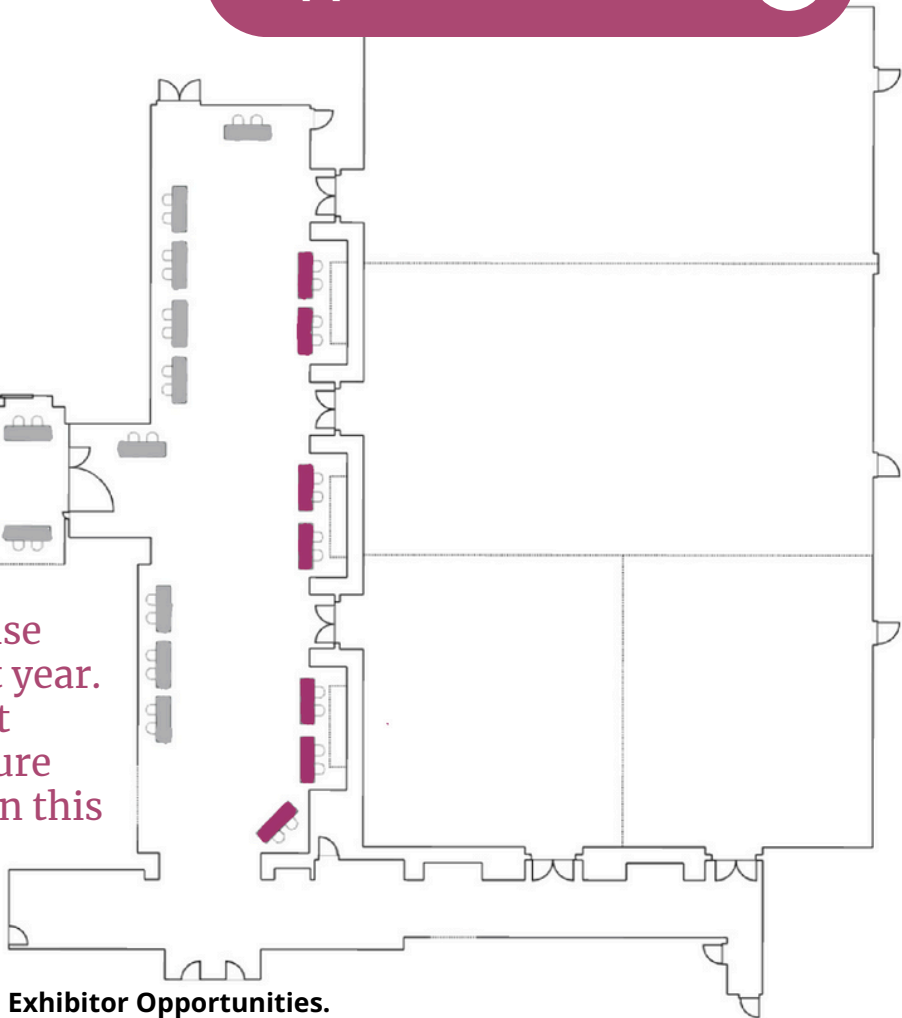


The floorplan for exhibitors features a strategic layout designed to maximize exposure and engagement. **With only 7 premium tables and 28 standard tables**, every location promises high visibility and substantial foot traffic over the two-day event, ensuring that all exhibitors have an excellent opportunity to connect with attendees.

[Support/Exhibit Now](#) 

Elite Tables
7 Available
\$3,200 flat rate

Standard Tables
28 Available
\$2,200 members
\$2,700 non-members



Due to the overwhelming response and enthusiasm, we sold out last year. We're expecting spaces to go fast again this year, so be sure to secure your spot early. Don't miss out on this opportunity!

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Purchasing a **Lunch & Learn** session is the ultimate way to engage with our community on a personal level, allowing you to connect deeply and showcase your business in a meaningful and impactful manner. Don't miss this unique opportunity to make lasting impressions and build authentic relationships.



Lunch & Learn
Six Available
\$3,000 Members
\$5,000 Non-members

[Support/Exhibit Now](#)



We provide a private room and lunch to our conference attendees, so all you need to bring is your stellar expertise. You'll have 45 minutes to share and promote your company and services, engaging with potential clients and showcasing your brand. This event is an excellent opportunity to bring professionals together to learn from industry leaders, build relationships, and strengthen networks. **Last year's Lunch and Learn sold out with nearly 100 attendees, so don't miss out on this opportunity to shine bright!**

We are over the moon to invite you to our upcoming conference and would be thrilled if you'd consider being an exhibitor or supporter. We look forward to seeing you there and sharing this incredible opportunity together!



If you have further questions or are interested in supporting or exhibiting, please reach out to Ara Elizabeth. All reservations will be on a first-come, first-served basis. We look forward to your participation and support!

[Support/Exhibit Now](#) >

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Thanks,



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